

Broiler & Breeder News Asia

1 - 7 April 2026

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Market Trends and Exports/Imports



Thailand Food Prices Rise Despite Price Controls

Price Increases: Retail prices of chicken, pork, and eggs have risen noticeably, with chicken cuts increasing to ฿90-95/kg and eggs rising to ฿3.7-3.8 each (higher in some retail outlets).

Cost Drivers: Higher energy costs and supply chain disruptions linked to the Middle East conflict are pushing up production and distribution costs.

Farm-Level Impact: Rising live pig prices indicate upstream cost increases being passed through to consumers.

Policy Gap: Despite government price controls, actual market prices appear higher, raising concerns over enforcement and transparency.

Source: [eFeedLink](#)



IMPORT

South Korea to Import Broiler Hatching Eggs to Stabilize Prices

Intervention: The government plans to import 15 million broiler hatching eggs (potentially reaching ~23 million including prior imports) to address rising chicken prices.

Price Surge: Broiler prices increased significantly within 10 days, reflecting tightening supply.

Supply Strategy: Imports from the Netherlands (and possibly Belgium) aim to boost future supply, though impact will take ~2 months.

Inflation Concern: Rising chicken prices may drive up food service costs, particularly fried chicken, contributing to inflation.

Additional Measures: Authorities may also request producers to limit price increases during the adjustment period.

Source: [eFeedLink](#)



Indonesia Calls for Coordinated Policies to Balance Supply and Competition

Policy Alignment: Industry urges stronger coordination across agencies to align supply control measures with competition law reforms.

Supply Management: Practices such as early culling of breeder hens (50-55 weeks vs. 65 weeks) are used to control DOC supply and prevent price crashes.

Regulatory Risk: Such interventions could be viewed as market manipulation under revised competition laws, creating uncertainty.

Industry Sensitivity: Poultry sector remains highly vulnerable due to perishability and volatile feed costs (corn, SBM), requiring consistent and clear policies.

Source: [Asian Agribiz](#)



Malaysia's Poultry Prices Face Upward Pressure from Rising Costs

Cost Drivers: Increasing diesel and operational costs are putting pressure on poultry producers.

Price Outlook: Chicken prices are expected to rise, though timing depends on supply conditions and cost developments.

Temporary Stability: Current price stability is supported by earlier low-cost imports, government subsidies, and producers absorbing thinner margins.

Demand Indicator: Daily chicken consumption in Peninsular Malaysia remains strong at 2.2 million birds.

Policy Watch: Government is assessing cost impacts, indicating potential intervention to manage consumer prices.

Source: [Asian Agribiz](#)



Bangladesh Broiler Prices Rise on Strong Demand and Disease Impact

Price Trend: Broiler prices increased significantly to ₳180-198/kg, compared to lows of ₳120-145/kg in previous months.

Demand Driver: Seasonal demand ahead of Eid-ul-Fitr boosted consumption and supported price recovery.

Supply Constraints: Disease outbreaks affecting over 50% of farms in some areas reduced supply and increased mortality.

Farmer Impact: Recent price increases helped farmers recover losses after prolonged periods of low prices, though some still face losses due to high mortality.

Market Volatility: Highlights ongoing instability in the sector, driven by demand swings and disease-related supply shocks.

Source: [eFeedLink](#)

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Market Trends and Exports/Imports (Cont.)

Indonesia Poultry Sector Sees Strong Q1 Performance on Higher Broiler Prices



Profit Growth: Major producers (Charoen Pokphand Indonesia, Japfa) are expected to post strong profit growth (up 73.8% and 123.2% YoY, respectively).

Price Support: Broiler prices averaged USD 1.31/kg (+3.8% QoQ), driven by tighter supply and stronger demand.

Demand Drivers: Government's Free Nutritious Meals (MBG) program and ongoing recovery since late 2025 are boosting consumption.

Margin Strength: Current prices remain above break-even (~USD 1.14/kg), supporting healthy margins.

Risks: Potential feed cost increases, geopolitical tensions, and weakening consumer purchasing power may impact performance later in 2026.

Source: [Asian Agribiz](#)



Middle East Conflict Disrupts Poultry Trade, Prices, and Feed Costs

Trade Disruptions: The conflict and partial blockade of the Strait of Hormuz are delaying shipments, forcing rerouting, and limiting access to key Gulf markets for major exporters (Turkey, Russia, Ukraine, US, EU).

Rising Costs: Freight and insurance costs have increased (up to ~\$4,000 per container), with some cargo diverted to alternative destinations such as Egypt, adding inefficiencies and expenses.

Pakistan Impact: Egg prices have plunged due to halted exports to the Middle East, creating domestic oversupply and squeezing farmer margins.

Vietnam Impact: Feed prices rose by US\$7-11 per tonne as supply chain disruptions increased raw material and logistics costs, adding pressure on producers.

Overall Effect: The crisis is simultaneously disrupting trade flows, inflating production costs, and weakening market prices across multiple regions.

Source: [Poultry World](#)

Feed and Nutrition

Indonesia's SOE-Led SBM Import Policy Raises Cost Concerns



Policy Shift: Indonesia will centralize soybean meal (SBM) imports under state-owned enterprise Berdikari starting 2026, targeting ~5 million tonnes.

Industry Concern: Poultry farmers fear higher feed costs if SBM imports become profit-driven, replacing direct private imports.

Supply Risks: Concerns include potential supply delays and inefficiencies during the transition period.

Conditional Support: Policy could stabilize supply if managed transparently with fair pricing and strong government oversight.

Source: [Asian Agribiz](#)

Thailand Corn Output Declines as Feed Demand Drives Higher Imports



Production Outlook: Corn production for MY 2026/27 is forecast to decline slightly to 5.3 million tons due to reduced planting in upland areas.

Demand Growth: Consumption is expected to rise by 1%, supported by expanding poultry and swine production and recovering food demand.

Import Increase: Corn imports projected to grow 12% to 1.9 million tons to meet feed demand and offset domestic supply constraints.

Trade Policy: Most imports will continue under AFTA/ATIGA zero-duty schemes, facilitating regional trade flows.

Source: [Asian Agribiz](#)

Sri Lanka Moves to Secure Corn Imports Amid Rising Feed Costs



Import Strategy: Sri Lanka plans to increase corn imports (currently ~40% of supply) and may source primarily from India to ensure feed security.

Price Surge: Local corn prices have risen from USD 0.46/kg to USD 0.57/kg due to higher production costs and stockpiling amid global uncertainty.

Policy Support: The government is expediting import licenses (expected April-May) to stabilize supply and address potential shortages.

Source: [Asian Agribiz](#)